

EDUCATION

Game Development
School of Data Science (2023)

Front End Development
NHA (2022-2023)

Full Stack Web Development
Bit Academy (2022)



MSc Integrated Product Design
Delft University of Technology

BSc Industrial Design Engineering
Delft University of Technology

Experienced Industrial Design Engineering professional with a TU Delft master's degree and extensive experience in process design, systematic thinking, and stakeholder collaboration. Known for an analytical, user-centered approach, strong ownership, and being curious, self-driven, and broadly interested, with a focus on innovation and impact.

EXPERIENCE

2025 - Now

Senior Creative Developer | Wickey
Design and development of safe and compliant outdoor play equipment for kids, including manual creation and AI implementation, in an E-commerce environment.

2022

Expanding knowledge in digital design, including hands-on work with web design, programming principles, and digital interaction, complemented by agile methodologies such as sprint planning, iterative collaboration, and backlog-driven, incremental delivery.

2019 - Now

Owner | Meij Creations
Offering a variety of design services for a multitude of clients including, product design and visualisation, graphic design and DTP, UX design, and Technical writing of compliant manuals.

2017

Head of Product Design | Torvol
Setting out the Product vision. Researching, designing, developing and coordinating the production of a full product line up for Torvol, a start-up specialised in Drone accessories.

2016

Head of Product Design | Red Pimiento
Coordinating a product design team of 5. Allocate and supervise team tasks and projects, as well as manage personal design projects.

2014

Senior Industrial Designer | Red Pimiento
Setting up design systems and sourcing manufacturers as well as designing branded accessories of equipment bags and other soft goods for global, consumer electronic brands.

2012

Product & Graphic Designer | Red Pimiento
All-round design tasks from packaging design and DTP to designing and developing branded accessories for products in consumer electronics.

2011

Industrial Design Graduate | Philips
New product development for Philips VitaLight, with a strong emphasis on user research (focus groups) and prototyping.

2010

General Manager | Manualise
Managing a variety of tasks during the early start-up phase of a company in user manuals.

2009

Freelance Industrial Designer
Product and Graphic design for different clients.

2008

Industrial Design Intern | Fever
Concept and product design for multiple clients of Fever.

DISCIPLINES

Primary

Industrial Design Engineering

Graphic Design & DTP

Secondary

UX Design | Digital Design

SKILLS

Design Thinking

CAD & Rendering

Research & Analysis

Project Management

Technical Writing

Leadership

AI Implementation

Coding (basic principles)

SOFTWARE SKILLS

Adobe CC Twinmotion

SolidWorks Google Workspace

Inventor Office 365

SketchUp Copilot Studio

Blender Notebook LM

Figma Microsoft Teams

Keyshot Asana

Unity Slack

LANGUAGES

Dutch HTML / CSS

English C#

German JavaScript